

Poetry Porch: Poetry

The selling of shame

by Marge Piercy

The TV blasts a bad flashback:
ads aimed at women, telling us
we stink if we don't use their
products: our bodies disgust.

In the 50's: we douched
and douched for fear of being
smelly. Now they're selling us
whole body deodorant: a woman

sprays her ass, her feet, her you
know what, never named, but
behind the ad saying our cunts
are dirty pits of stinking shame.

We must insist and believe it:
All shapes of woman's bodies
are just fine and our scents
inviting to lovers and friends.